



Messaging Solutions

- eCommerce -



Key Benefits

- Customers prefer personalised SMS notifications
- Improve customer experience with short, concise SMS messages
- Reduce shopping cart abandonment rate with automated SMS
- Communicate order status / shipment tracking in the SMS
- Send specific promotional offers via SMS
- Reliable SMS delivery through direct connections to mobile network operators



How SMS help

- SMS notifications for:
 - Order information
 - Tracking
 - Coupon codes
 - Competitions
 - Promotional offers
- 98% of SMS are opened and read
- E-mails are lost by the customer and usually end up directly and unread in the wastepaper basket.
- Please contact us for concepts of this kind, we are happy to advise you.



Messaging Solutions



High acceptance by users
98% of all SMS messages
are opened



Quick and efficient



compliant



Increased data security



Increased
customer satisfaction



Simple integration,
operation and usage

dicomsys is an experienced provider of a cloud-based messaging platform for mobile communication.

The developed Multi-Channel Communication Platform as a Service (CPaaS) of dicomsys enables companies worldwide to reach customers personally and securely. With SMS and connectivity to popular messaging channels, such as Facebook Messenger, WhatsApp and RCS, communication is converted into measurable revenue.

Intelligent chatbots make it possible to build a long-term digital customer relationship and achieve efficiency through automation.

As a strong partner for successful customer communication, dicomsys aims to be the most important infrastructure provider for cloud messaging and conversational commerce in Germany.

A company of the **dimater** group

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